

Data protection & security

Applicability

This data protection information is designed to inform you as the visitor and user of the www.manhattan-hotel.com website (hereinafter referred to as the "website") of the type, scope, and purpose of collection, processing, and use of personal data on this website.

Website provider

The responsible body in terms of the German Federal Data Protection Act (Bundesdatenschutzgesetz; BDSG) and the website provider (service provider) in terms of the German Tele Media Act (Telemediengesetz; TMG) is

Manhattan Hotel
represented by Mr. Robert Urseanu
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Complete information in acc. with § 5 TMG (imprint)

(hereinafter referred to as the "provider").

Bookings

The data you enter on our website in order to place a hotel booking will be transmitted to us in encrypted format (via HTTPS). This data, the type and scope of which result from the corresponding entry form of the online bookings machine we use, will be collected, processed and used exclusively to establish, perform and implement the contract which arises upon booking.

Web tracking

This website also uses Google Analytics, a web analysis service of Google Inc. based in Mountain View, USA ("Google"). Google Analytics uses "cookies". These are text files that are saved to your computer that allow your usage of the website to be analyzed. The information generated by the cookie about your use of this website will generally be transmitted to and stored by Google on a server in the United States.

Google provides IP anonymization (so-called IP masking) and this is activated on this website (by extending Google Analytics by the code "gat._anonymize();"); Google will therefore shorten and therefore anonymize your IP address within the European Union or in another member state of the European Economic Area. Only in exceptional cases will a full IP address be transmitted to a Google server in the USA and be shortened there.

On behalf of the operator of this website, Google will use the information collected through Google Analytics to analyze your use of the website, to compile reports on website activities and to render other services related to the use of the website and of the Internet in general to the website operator. The IP address transmitted by your browser in the context of Google Analytics will not be mixed with other Google data.

You may prevent the setting of cookies by Google Analytics by configuring your browser software accordingly; however, please note that in this case you may not be able to make full use of all functions of this website. In addition, you may prevent collection of the data generated by the cookie and related to your use of the website (including your IP address) by Google and processing of these data by Google by downloading and installing the browser plug-in available under the following link (<http://tools.google.com/dlpage/gaoptout?hl=de>).

Furthermore, you can prevent Google Analytics from recording your use of the website by setting an “opt-out cookie” that will prevent your data from being collected during any future visits to this website. The opt-out cookie will be set if you click on the following link: [Please click here to complete your objection.](#)

The operator of this website also uses Google Analytics to analyze data from AdWords and the DoubleClick cookie for statistical purposes. If you wish to opt out, please deactivate this function via the ads settings manager (<http://www.google.com/settings/ads?hl=de>).

You'll find more information on the terms and conditions of usage and data protection of Google Analytics at <http://www.google.com/analytics/terms/de.html> and <https://www.google.de/intl/de/policies/>.

Contacting us

When you contact us, the website provider, (e.g. via the contact form or by email) your details will be stored for the purposes of processing your request and in case of follow-up queries.

E-mail newsletter

We will keep you informed about the Manhattan Hotel and its offers and services by e-mail newsletter from time to time.

If you wish to receive the newsletter we will need a valid email address for you. This will only be used to send the newsletters and will not be disclosed to third parties.

A subscriber to the e-mail newsletter may at any time withdraw his/her consent to the storage of the above-mentioned data and its use for sending the newsletter. Consent may be withdrawn via the link in the newsletters or by sending an e-mail with the subject "unsubscribe" to info@manhattan-hotel.com.

Embedding of services and contents of third-party providers (e.g. YouTube and Google Maps)

Third-party content such as videos from YouTube or maps from Google Maps (hereafter referred to as “third-party providers”) are included in this website. In order to use these contents, transmission of the user’s IP address to the respective third-party provider is technically necessary. This is because without an IP address the third-party providers are unable to send the contents embedded in the website to the respective user’s browser. We have no control over whether a third-party provider uses the IP address e.g. for statistical purposes or otherwise.

Use of Facebook social plug-ins

The website uses social plugins (hereafter referred to as “plugins”) for the social network facebook.com, which is run by Facebook Inc., 1601 S. California Ave, Palo Alto, CA 94304, USA (hereafter referred to as “Facebook”). The plug-ins display one of the Facebook logos (white “f” on blue tile or “thumbs up” symbol) or are designated with the comment “Facebook social plug-in”. A list and display of Facebook social plug-ins is available here: <https://developers.facebook.com/docs/plugins/>.

When a user accesses a page of our website that contains such a plug-in, his/her browser will establish a direct connection to the Facebook servers. The content of the plug-in will be transmitted from Facebook directly to the user's browser, which will integrate it in the web page. The provider therefore has no control over the extent of data which Facebook collects through this plug-in. According to the provider's most recent state of knowledge, Facebook proceeds as follows:

Through embedding of the plug-ins, Facebook receives the information that a user has accessed the respective web page of the provider's website. If the user is logged in to Facebook, Facebook may allocate the visit to the user's Facebook account. If user interacts with the plugins, for instance by clicking the "Like" button or leaving a comment, this information will be sent from the user's browser directly to Facebook where it will be stored. If a user is not a Facebook member there is still a possibility that Facebook may register and store this user's IP address. According to Facebook, in Germany only anonymized IP addresses are saved.

For details on the purpose and scope of the data collection and further processing and use of the data by Facebook and users' rights and configuration options to protect their privacy, users are advised to refer to the privacy information of Facebook at <https://www.facebook.com/about/privacy/>.

If a user is a Facebook member and does not wish Facebook to gather data about him/her via the provider's website and link this to the user's member data stored at Facebook, the user must log out of Facebook prior to visiting the provider's website.

Likewise, it is possible to block the Facebook social plug-in with add-ons for the user's browser, e.g. the "Facebook blocker".

+1 Google+ button

The website uses the "+1" button of the social network Google Plus, which is operated by Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA (hereinafter referred to as "Google"). The button may be recognized by the "+1" symbol on white or colored background.

When a user accesses a page of our website that contains such a button, his/her browser will establish a direct connection to the servers of Google. The content of the "+1" button will be transmitted from Google directly to his/her browser, which will integrate it in the web page. The provider therefore has no control over the extent of data which Google collects through this button. According to Google, without clicking on the "+1" button no personal data will be collected; personal data, such as the IP address, will only be collected and processed by Google in the case of logged-in members of Google+.

Users may find more information on the purpose and extent of data collection and further processing and use of data by Google and the options of managing settings to protect privacy in Google's data protection notice regarding the "+1" button at www.google.com/policies/privacy/partners and in the FAQs at www.google.com/button/.

Minors

Minors may not transmit personal data to us without the consent of their parent or legal guardian. We will not in the context of our website collect, process and use any knowingly obtained personal data of minors.

Right to information and right to correction of the user

Upon written request the provider will inform you if and which personal data on your person is stored with the provider. In the event of incorrect data you have a right to correction of the personal data stored on your person.

Please address any complaints, questions or requests for information regarding collection, processing, or use of your personal data to info@manhattanhotel.com.

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